

PORTFOLIO / 2026

IBRAHIM ALLI.

WEB DESIGNER / DIGITAL BUILDER

Websites and useful digital experiences built around
real businesses and the people who use them.

TWO REAL BUSINESS PROJECTS

Business websites | E-commerce | Digital systems

SUPER PLUS FITNESS & SPA
JIS BEAUTY & FASHION

VIEW MY WORK / [IBRAHIMALLI.COM](https://ibrahimalli.com)

Built for what matters.

From a first business website to a tailored digital system.

01

Business websites

Responsive websites that make services, trust and enquiries clear.

02

E-commerce

Brand-led storefronts with browsing, product detail and checkout flows.

03

Mobile apps

Useful iOS and Android experiences planned around the first real need.

04

Business systems

Membership, staff, QR and workflow tools for everyday operations.

05

Website improvements

Focused redesigns that preserve the parts of your current site that work.

HOW WE WORK

Discover the need / Agree scope and quote / Design and build / Review / Launch and hand over.

[EXPLORE SERVICES](#)

Super Plus Fitness & Spa

Live fitness business website, memberships and digital operations in Lagos.



Existing portfolio project image. Visit the live website for the current experience.

THE CUSTOMER JOURNEY

■ DISCOVER

Service and membership information in one accessible place.

■ JOIN

Registration and payment features connected to membership operations.

■ RETURN

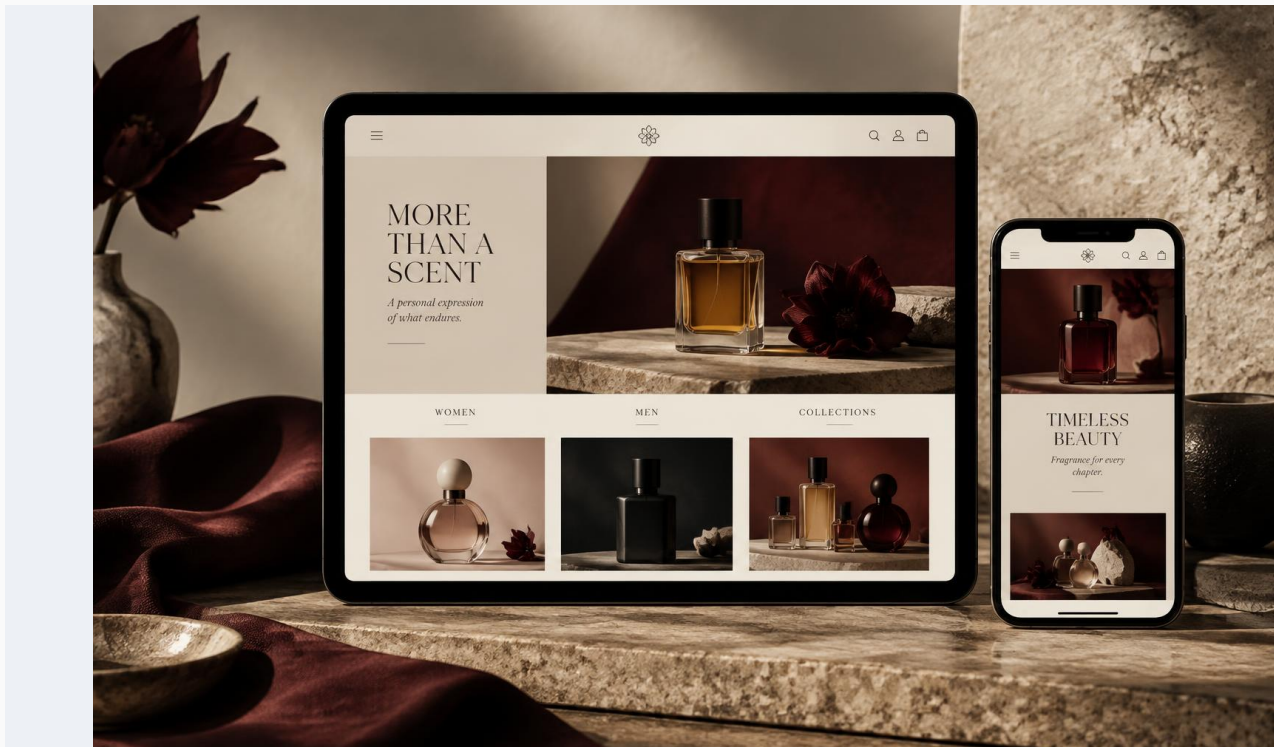
QR member check-in and practical tools for staff and reception.

Ongoing family-operated business project I help manage, not an unrelated agency commission. No unverified growth figures are claimed.

VIEW CASE STUDY

JIS Beauty & Fashion

An e-commerce storefront created around fragrance discovery and easy shopping.



Existing portfolio project image. Visit the live store for current products and ordering.

THE SHOPPING JOURNEY

■ DISCOVER

Browse a brand-led fragrance catalogue organised into categories.

■ CONSIDER

Product detail screens help shoppers explore and compare options.

■ ORDER

A cart and checkout journey aligned with the store's ordering methods.

Real family-operated brand, with a functioning storefront. No invented sales results, traffic statistics or testimonials.

VIEW CASE STUDY

GOOD DESIGN STARTS WITH A CONVERSATION.

Tell me about your business, what you'd like a website to help people do, and the timeline you have in mind.

WHAT YOU CAN EXPECT

- 01 A thoughtful discussion about the need
- 02 A project-specific scope and transparent quote
- 03 A preview, feedback and clear handover

START A PROJECT



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